

fetise
REAL FASHION FOR MEN
MAXIM
6TH ANNIVERSARY PARTY
2012

WITH
GEMMA CARVER

MUMBAI

Keeping up with its tradition of scorching the city's party circuit like never before, the Fetise Maxim 6th Anniversary Party was held in the city of style and glamour, Mumbai, at Tote on the Turf, at the Mahalaxmi Racecourse. Maxim's 6th Anniversary issue's smoking-hot Covergirl, Sonam Kapoor, made a sizzling entry in a stunning black and blue dress and turned every head present. As the guests enjoyed exotic cocktails and foot-tapping music, Sonam mingled among them with her trademark fun demeanour and candid style. In an exclusive interview, she described how her first appearance in Maxim in 2010 as the winner of the Hot 100 was a cherished event, as was being considered hot by the millions of men who adore her.

The evening also saw UK-based designer Gemma Carver present her new collection with a mesmerising show that won the hearts of everyone present. The guests at the party included the who's who of the Mumbai social circuit. Everyone brought their individual zing to it, making it a night to remember. The Fetise Maxim party night was a perfect mixture of glamour and panache.



Photography by Varun Bhatnagar & Videography by Pramod Nambiar